SIERRA MADRE NEWS

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PARK AVENUE TO BE OPENED; PROTEST IS WITHDRAWN

It was a warm session which the city trustees and property owners interested in the Park Avenue extension held last night. That fact was due chiefly to the weather, but at times the discussion almost reached the temperature indicated by the thermometer. But as a result the condemnation proceedings will go forward and Park Avenue will be opened through to Central on the terms prescribed in the report of the commissioners.

It was nine-thirty when the board passed to the consideration of regular business. And in spit of a cordial invitation from Chairman Jones none of the visitors cared to remain through the remainder of the session. Routine business required two more hours, so that when the scribe headed homeward old Jupiter was perched high up on the Baldwin Avenue meridian, which spells midnight just now.

Hearing of Protest

According to previous appointment the protest on the report of the Park Avenue commissioners was taken up first. J. D. Sparks explained the action of some of the original petitioners for the improvement in signing the later protest and petition for delay on the ground of the crippling blow dealt the lemon growers by the freeze.

City Attorney Montgomery ruled that the petition for delay was out of order, as the only thing which could properly come before the board now was the figures submitted by the commissioners. If the proceedings were dropped with a view to taking them up at a more convenient time he said the owners of the property sought for street purposes would be free to go ahead and improve it, in which case the ultimate opening of the street would be much more expensive. He said the trustees had power to order the proceedings dropped upon payment by thep rotestants of expenses already incurred, but that action on that point should be governed by the best interest of the whole city and not merely by the wishes of the petitioners.

Trustees Steinberger, seconded by Trustee Tarr, moved "on advice of the city attorney, that the petition for delay or dropping of the proceedings be denied." The motion prevailed.

Objections Considered

Chairman Jones then took up the points enumerated in the protest against the commissioners' report. The commissioners, Messrs. J. G. Blumer, H. E. C. Webb and C. J. Pegler, were present and took part in the discussion which followed.

Objection to the west line of the street being run so as to take in a strip of the Nourse property was ruled out of order at the present time. Mr. Montgomery explained that the description and plat of the improvement was on file at the time the original ordinance of intention was passed and published, and that then only was the time for protesting against the proposed street lines. Since then the work had been ordered done in regular manner and the lines could not be changed by the commissioners or the board of trustees.

Charges of Commissioners

In reply to the charge that the preliminary expenses seemed unreasonably high Chairman Blumer of the commissioners said their time had been carefully computed and the charge made was for less than the time actually spent on the work. In reply to a question as to charges legally permissible Mr. Montgomery presented the section of the code which gives them authority to charge $200 a month each for a period not over six months, to rent offices and hire about everything except a band to help them carry on their work. The report estimated the compensation of all the commissioners at $300, but Mr. Blumer explained that the actual charge was only $225.

Corner Lots Penalized

The commissioners explained that the corner lots which were created by the opening of the street were penalized in making the assessment for the increase in value which would result to them, with one exception. This is the strip of land about a foot wide and 50 feet long which is all that is left of Mrs. Brugman's property on the West side of the new street, being cut off from her property on the east side. This strip is so small that it is worthless, but the owner would be liable for the frontage assessment for its whole length in case of the improvement of Park Avenue. Damages were awarded to her sufficient to meet the probable cost of such improvement.

In reply to a question from Mr. Thrall the commissioners said that damages had been awarded to Judge Nourse by reason of the fact that the new street will come within six or eight feet of the side of his house. All damages which were awarded to property owners were based on the actual injury to the property, that is, which would affect its sale value adversely.

Method of Assessments

The objection that some assessments were inequitable was met by the commissioners with a general statement of their method of procedure. Mr. Blumer said they had made seven tentative assessments and carefully revised all their figures, taking into account every factor in the benefits accruing to each piece of property. The methods of computation were too complicated to take up any specific piece of property and show how it was worked out. But by the use of the map of the assessment district and the pointing out of some of the many factors considered they showed how thoroughly they had gone into the matter. They pointed out that a change in the assessment on any one parcel of property would necessitate revision of the whole assessment, while the result to any one owner would be exceedingly small. In making assessments the ownership was not considered, each lot being designated by number only.

Protest Withdrawn.

After all the points in the petition of protest had been considered, together with many others, Mr. Sparks declared that so far as he was concerned he was satisfied with the work of the commissioners, and while a delay would be a convenience to him financially no further objection would be offered. His remarks received the assent of others present and the trustees passed to the consideration of other business.

Pushing Bond Procedings

W. S. Andrews inquired of the board regarding the prospective completion of the water bond sale. Chairman Jones reported that Senator Hewitt, the city's legal adviser, was engaged in the final technical steps with the state attorney general and that it was expected the state board of control would take over the bonds at a very early date. At his suggestion the board authorized Senator Hewitt to go to Sacramento in person to close the matter up. It was stated that the Baldwin estate is evidently expecting to receive the money and turn over the condemned Santa Anita canyon water without carrying the fight to the supreme court as had been threatened.

Resolutions were adopted ordering the thorough repairing and resurfacing of the west end of Central Avenue.

A communication was received from President Bain of the Southern Counties Gas Company expressing confidence in the accuracy of his company's meters. He suggested that the company would gladly assent to official meter tests, the consumer to pay the expense if the meter registered over 2 per cent in his favor and the company to pay the expense if the meter gave it the benefit of over 2 per cent from exact accuracy. The trustees were of the opinion that tests of the quality of gas should be made frequently, but had to admit the futility of such tests until an ordinance is passed establishing some standard of heat units which must be maintained. The city attorney ruled that such an ordinance would be within the powers of the board.

The ordinance ordering the improvement of Carter Avenue east of Baldwin was passed.

On suggestion of Marshal Udell an amendment to the fire ordinance was introduced. This will prohibit the burning off of lots north of Grand View Avenue except betwen the hours of six and nine A. M., and then only after permission has been secured from the marshal. The purpose is to minimize danger because of the nearness to the mountains and to make it unnecessary for the forest guards to travel miles to investigate every little bit of smoke which they see in the territory named, as is now necessary.

BUYING ISLAND HOMESITES

Newport News: A section of Balboa Island, known as Section 5, is being sold off to the Los Angeles Island Club. Among the well-known men of Southern California who have already purchased property in this tract are: Fred O. Engstrom, the contractor; Hugh Bryson, of the Bryson Apartments; W. J. Lawless, of the Weaver-Jackson Co.; Frank J. Hart, president of the Southern California Music Co.; Edgar W. Camp, general counsel of the Salt Lake Railway; Meyer Lissner and W. S. Collins, capitalists, and Wm. F. Lutz, cashier of the California National Bank of Santa Ana.

Dr. S. H. Thompson is arranging to open offices in the suite of rooms over Welsher's grocery for the practice of dentistry. No longer will it be necessary to hold one's aching jaw till a dentist in Los Angeles or Pasadena can be reached. It is expected the rooms will be ready for occupancy within a few days.

STRAY BALLOON IN WEST FORK

Campers in the West Fork of the San Gabriel were much stirred up on Monday by the arrival of a balloon which was seen sailing overhead and which finally came to rest on the side of the canyon about half a mile below the ranger's cabin. Some of the boys in the Y. M. C. A. camp thought they saw a man in the basket but when Ranger Norman Ross went down to the spot no one was found in the vicinity. Ross notified C. F. Gray and the News office of the find and it was reported to the Los Angeles papers which were at first in ignorance of any balloons straying away from home.

Further investigation revealed the fact that the balloon was one used by a young fellow named Leslie Irwin in a flight from Ascot Park in Los Angeles on Sunday and was named "The Irene." After ascending about 9,000 feet he descended near Whittier. The gas bag was insecurely anchored there for the night and broke its moorings. Next morning it was nowhere to be seen and Irwin was completely at a loss to know what had become of it until the find was reported by the Los Angeles papers.

The Irene was a small bag, made over from the dismantled "Airship California." The latter label on the ballast bags in the basket were the only designation the boys in the canyon could find. The California was built for an overland flight up the San Joaquin Valley but headed for the sea instead when sent up from Santa Monica. Later it was recovered and used as a captive balloon at Venice. Several months ago it was dismantled.

PASADENA TAKING PRECAUTIONS

Agitation for the safeguarding of the Pasadena water supply has caused the forest service to refuse further camping permits in the Arroyo Seco, according to reports from that city. The increasing popularity of the canyon caused alarming reports to be circulated regarding sanitary conditions there.

Repeated inspections by city officials and the popular demand for regulations which would insure safety have caused a great change for the better in the past few months. And while existing conditions are said to meet with the approval of the authorities it is realized that the greater number of permanent camps the greater will be the number of transients from whom the chief danger results. Campers holding permits will not be disturbed, it is said, as the regulation of sanitary conditions about the permanent camps is comparatively simple.

Pasadena is facing the same problem which is growing more acute every year for all the cities which are dependent upon the forest reserve for their water supply. The great dangers are pollution of the streams and the setting of fires which will devastate the water shed and cut down its storage capacity.

PICTURE SHOW PROBLEMS

As a noticeable peculiarity in people seems to be a desire for that which is scarce, it is just possible that Sierra Madre has been given too much moving picture show. For this reason the Woman's Club committee have decided to try giving but one performance weekly. Financially the picture shows have not been the success to the club that the members had hoped they could and should be, and the question is now being asked, do the people of Sierra Madre really want an entertainment of this kind? If so, it must be patronized or it cannot exist. For the present, two performances will be given each Saturday evening, the first to begin promptly at 7:15, and the second at about 8:30. Come, bring your friends and help others to enjoy the "movies."

WOMAN'S CLUB COMMITTEE.

MEET AT HELPING STATION

The ladies who are aiding the Helping Station work will meet next Tuesday afternoon at two o'clock. The afternoon will be spent at sewing for the work which is under the supervision of Mrs. Jensen, municipal nurse.

THIS JOB IS NO FUN

CITY MARSHAL WHO CAN PLEASE EVERYONE IS YET TO BE FOUND

Commenting on the peculiar duties of the principal peace officer in the smaller cities the Los Banos Enterprise says:

Probably, the very hardest office to fill in a small incorporated town is that of city marshal. To administer the office with success requires more wisdom than is demanded for mayor, a finer sense of justice than that needed for police court judge, and as much courage as that demanded of a London policeman in the presence of a suffragette mob.

The new appointee will find no soft snap. The powers of the flesh will war against those of the spirit, and he is likely to be the under dog for both sides.

One side will cry, "Lay on, McDuff," while the other will say, "Hold, enough" —and the awful distress of mind arising from this sort of cross fire has been known to drive a good man to drink, or to completely paralyze his activity.

The marshal is the local commander in chief of the army and navy, with the added burden that in our community, he is himself the army and navy.

But the safe way for the marshal is the straight and narrow path of simple enforcement of the ordinances. If the ordinance is bad, enforce it anyway, and let the trustees bear the blame. They made it. If it distresses his soul to put the hoboes and drunks in the dungeon, or to make them work on the streets, do it just the same, even though the tears of sympathy may well up like the fountains of Ora Loma. The good marshal, like a well trained soldier,—

"Theirs not to make reply,
Theirs not to reason why,"

goes on with his executive business, and when the ordinance works out badly, the law makers, and not he, must shoulder the blame.

ASSESSMENT THREATENED

Directors of the ierra Madre Water Company are worrying for fear it may be necessary to levy an assessment on the stock of the company to meet the deficit which threatens the company It seems there is a considerable amount of money due on water bills extending back into 1912, some of them for large amounts for irrigation water. The company has only two possible sources of revenue, namely, water rates and stock assessments. Of course it may be assumed that those persons who have not the funds with which to pay water bills would likewise be unable to pay stock assessments. So that in any event the cash would have to come out of the pockets of those who are a little more flush. When the company's affairs are finally settled up, which is expected to be sometime within the present generation, the thing might equalize itself in a very roundabout way. But it may be assumed that the levying of an assessment to meet a deficit due to non-payment of water bills would raise a noisy clamor from those water users who have always lived in awe of the rule which says service may be cut off after a given period of delinquency. The simplest way out of the difficulty will be for all those in arrears to make some arrangement whereby they can pay up and relieve the directors from the present embarrassing stringency.

FIRM NAME CHANGED

Sierra Madre's big furniture store is now conducted by the firm of Bergien Bros. J. J. Bergien having taken into partnership his brother Oswald who has been his assistant eve rsince starting in business. Anyone who doubts that Sierra Madre is growing in a business way as well as every other way should get a mental picture of the little furniture stock on Baldwin avenue which Mr. Bergien purchased and compare it with the stock now to be found in the store on West Central, indicating the growth of three years.

Six Rules to Observe to Prevent Disastrous Fires in the Mountains

RULES TO PREVENT MOUNTAIN FIRES

Precautions of the simplest kind would eliminate most of the loss resulting from forest fires, as shown by reports on the causes of the fires in the reserves last season.

Much could be accomplished by observance of the following six simple rules:

1. Be sure your match is out before you throw it away.

2. Knock out your pipe ashes or throw away your cigar or cigarette stump where there is nothing to catch fire.

3. Don't build a camp fire any larger than is absolutely necessary. Never leave it even for a short time without putting it OUT with water or dirt.

4. Don't build a camp fire against a tree or a log. Build a small one where you can scrape away the needles, leaves or grass from all sides of it.

6. If you discover a fire, put it out if possible; if you can't put it out, get word to the nearest U. S. forest ranger or state fire warden just as quickly as you possibly can.

NOW FOR THE BIG SPLASH!

Fifth Annual Picnic
OF THE
Sierra Madre Board of Trade
REDONDO BEACH
Wednesday, July 16th

Picnic in grove — Special rates at bath house—Free dancing and check room---Many new attractions

Round Trip Fares 75 and 40 Cents

Cars leave at 8:30 A. M. Return at 5:00 P. M.

EVERYBODY COME!

CURING GUM DISEASE

From the office of the state horticulturist comes the announcement of the discovery of a cure for gum disease, a fungoid growth which annually does hundreds of thousands of dollars' damage to California citrus crops.

Prof. H. S. Fawcett of Whittier is the man to whom orchardists and fruit growers are indebted for the discovery. State Horticulturist Cook announces that Fawcett has demonstrated beyond a doubt that Bordeaux paste, a mixture of lime, copper sulphate and water, will exterminate the gum pest.

Cook also declares that the gray rot and brown rot fungus which makes its appearance in packing houses is none other than a variety of the gum disease and can be combated successfully by the use of the Bordeaux mixture.

"The discovery will be of immense value to fruit growers," says Dr. Cook. "Trees can be painted with the mixture and the ground surrounding the trees can be smeared so that the spores of the fungus are killed and the orchardist need have no further worry. Prof. Fawcett made numerous experiments before he announced the success of his cure to me."

Fawcett is the mycologist of the State Horticultural Commission and is recognized as one of the leaders in this line of science.

Many large lemon, orange and grapefruit crops have been affected by the disease in California.

Full information concerning the new remedy can doubtless be secured from the office of the State Horticultural Commission.

COST OF STARTING TRAINS

Perhaps it has occurred to the casual traveler that it actually costs a railroad company money to start and stop its trains, so much that the Southern Pacific company has had the problem investigated with a view to getting exact figures. While authorities differ on the estimates, it seems quite well established that every time the brakes are applied on an average sized passenger train and power again applied to set it in motion, the railroad company is out from fifty to sixty cents. It costs about that to take care of the wear and tear upon apparatus, to allow for the strain on the track, to provide the power to pump the air and to furnish the steam that starts the wheels revolving.

On the Pacific System of the Southern Pacific Company with hundreds of trains daily, it can readily be seen that unnecessary stops are expensive, that is stops which are not made to load and unload passengers.

For this reason, alone, to say nothing of the more important ones of delay to passengers and merchandise, the railroads are doing their utmost to run trains through without delay. Double tracks, long and frequent sidings, carefully inspected and kept up equipment are among the things that officials are constantly studying to keep traffic rolling. No one benefits more than a railroad in keeping the traffic in motion once it starts so that it may go from point of origin to destination with as few stops as possible.

Tramp—Yes'm, I wunst had a good job managin' a hand laundry, but it failed me.

Lady—Poor man! How did it happen to fail?

Tramp—She left an' went home to her folks.—Chicago Record-Herald.

FAKE CURES COSTLY

HUGE SUMS SPENT BY HEALTH SEEKERS WHO CANNOT AFFORD LOSS.

Within the last five years, no less than 500 fraudulent "cures" for consumption have been tried upon thousands of victims in the United States, and the exploiters of these nostrums have reaped a clear profit of not less than $50,000,000. This is an estimate made by the National Association for the Study and Prevention of Tuberculosis in a bulletin issued today.

The National Association estimates that not less than $20,000,000 is invested in the business of manufacturing and exploiting fake cures for tuberculosis, and that the annual income from these concerns and individuals is $15,000,000. About one-third of this amount is spent for advertising, leaving a profit of $10,000,000 a year, which is "blood money" taken from ignorant consumptives.

Three kinds of consumption cure frauds are distinguished by the Association, the first being the "institute" fraud, where a pseudo-hospital or dispensary is established and the wily "doctor" or "professor" administers "treatments" at so much per head. These concerns also carry on a mail order business with great profit. The second group of drugs contains over a hundred different kinds of drugs and "patent" devices, any of which may be purchased at a drug store. Usually the consumptive is charged from $1.00 to $5.00 for these and the institute "cures," when he could make them up himself in exactly the same form for from one to five cents.

The third group of "cures" includes home-made remedies, which certain self deluded individuals believe will cure tuberculosis. Among them are such things as onions, lemons, coal smoke, pig's blood, alcohol, dog oil, teas of various kinds, and a variety of diets, including goat's meat, clabbered milk and a score of other articles. These are not usually advertised for profit, but are usually given publicity in various ways.

The consumptive is the most hopeful individual in existence when the question of a cure is suggested. The National Association has stated that no specific cure for tuberculosis has been discovered, except the well-tried hygienic-dietic method of fresh air, rest and good food.

HOME OF TRUTH

"Infinite Patience" is the subject of the discourse to be given next Sunday at 3:30 at the Home of Truth, 493 Auburn avenue.

Text James 1: 34, "The trying of your faith worketh patience but let patience have her perfect work, that ye may be perfect and entire, wanting nothing." Service conducted by Harriet C. Hamor. Everyone cordially invited. Sunday School is held at 2 o'clock.

EPISCOPAL SERVICES

Church of the Ascension, the Rev. Dr. Geo. H. Cornell, Rector. Vested choir. Eighth Sunday after Trinity. Sunday School 9:45 A. M. Morning prayer and sermon, 11 A. M. All are cordially invited.

"Brown has just inherited a thousand dollars from his uncle."

"What's he going to do with it?"

"Buy a four-thousand-dollar car, I think"—Detroit Free Press.

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For Bread, Biscuit, Pancakes, Mush or Gems. A Sierra Madre product of highest quality
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Cleaning, Pressing and Repairing for gentlemen and ladies. We call for and deliver work. Prompt service
Successor to J. Anderson
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The Monrovia Steam Laundry is now giving Sierra Madre a daily service.

5% DISCOUNT ON LAUNDRY
Buy a coupon book and get 5 per cent discount on your laundry. Books of $3.00, $5.00 and $10.00 denominations. 26tf
MONROVIA STEAM LAUNDRY.

Brief Items of Interest

Prof. and Mrs. J. J. Hart have been spending the past week in Redondo.

Claude Davis has returned from Tejon where he has been for some time.

Mrs. Walter D. Geary of El Centro was the guest on Monday at the home of Mrs. L. M. Rice.

Mr. and Mrs. J. R. Allen and Miss Margaret Allen spent Saturday and Sunday at Long Beach.

Mr. and Mrs. W. E. Walker and Miss Gladys Walker spent last Friday visiting in Santa Monica.

Mrs. F. H. Hartman and Miss Vera Hartman left Monday for Long Beach where they have taken an apartment for a fortnight.

Thomas Edward Yerxa II, of Minneapolis, arrived last Friday and will spend the summer at the home of Mr. and Mrs. T. E. Yerxa.

Mr. and Mrs. George Blumer returned on Monday from Nordhoff where they have been visiting at the home of their daughter, Mrs. William Thacher.

Mr. and Mrs. J. H. Burton of Ocean Park were guests on Tuesday and Wednesday at the home of their nieces, the Misses Lottie and Dorothy Humphries.

Mrs. James R. Allen was among the many guests who attended a bridge luncheon on Thursday given by Mrs. M. L. Davidson at the Annandale Club House.

Milard Stockdale of Baltimore arrived here Wednesday and will be the guest for some time at the home of his uncle and aunt, Mr. and Mrs. J. W. Keys.

Ladies of the Woman's Club are at work on plans for a garden fete to be held some time this summer in the beautiful grounds of "Mia Italia," the home of Miss T. H. Graham.

Mr. and Mrs. William Carter of New York and their children who are spending the summer at the Hotel Maryland at Pasadena were the guests last Friday at the home of Mrs. Carter's sister, Mrs. L. L. Krebs.

Mr. and Mrs. Edgar Camp entertained with dinner on Sunday at their home in honor of Mr. and Mrs. Meyer Lissner of Los Angeles who left this week for a three months trip abroad. In addition covers were laid for Mrs. Greenhood, Mr. Lewis Lissner and Mr. Leslie Ritter of Los Angeles.

George and Lucile Whitworth have left for the north to spend the summer with their guardian, Mr. Charles A. Shurtleff of San Francisco. Jack Wilson who has been visiting the Whitworths, accompanied them and will spend the remainder of the summer with his aunt, Mrs. Shurtleff, at her country home, Laguinitas, Marin county.

From Alaska to Southern California by the most direct route affords a somewhat sudden change in climate. That was the experience of Miss Jennie Williams and Miss Margaret Widener, who returned on Sunday from a delightful trip in the north. After spending a fortnight in the Yosemite Valley they went to Seattle and enjoyed the steamer trip along the Alaskan coast.

Complimentary to her daughter, Mrs. Walter Scott Greacen of Monterey, Mrs. J. T. Mason entertained on Friday with a most delightfully appointed luncheon. Bridge was enjoyed during the afternoon. Those present were Mesdames F. J. Hart, C. C. Montgomery, L. L. Krebs, E. C. Carhart, George Letteau, L. C. Dietz, E. W. Camp, Ingraham, C. W. Jones, and C. H. Baker, and out of town guests were Mrs. Chappell and Burch of Los Angeles and Mrs. Spratley of Santa Monica.

Mr. and Mrs. E. C. Carhart spent last Friday at Balboa where they visited with friends.

Miss Maybelle Caley joined a party of Los Angeles friends who enjoyed the Fourth at the beach.

Miss Gertrude Kellogg left last Monday to spend some weeks at Camp Curry in the Yosemite Valley.

Mrs. A. B. Cleveland of Pasadena, a friend of Miss Scott, is occupying the Whitworth home during the absence of the family.

Dr. and Mrs. Stokoe and daughters, Misses Gena and Dona, were the guests over the Fourth at the home of Mr. and Mrs. F. H. Hartman.

Mrs. Harry Crane and two sons, Jack and Ross, left on Friday for iVctoria, B. C., after having spent the past few months in Sierra Madre.

Mr. and Mrs. F. W. Nuetzel, Mr. and Mrs. Ernest Yerxa and Mr. Roland Adams were among the many guests who enjoyed the Fourth at Sturdevant's Camp.

Miss Katherine Mason and her guest, Miss Leslie Smith, attended a luncheon last Thursday given by Miss Dorothy Linnard at the Hotel Maryland in Pasadena.

Mr. and Mrs. E. W. Camp, Mr. and Mrs. W. H. Ingraham and Mr. W. B. S. Trimble were dinner guests one day last week at the home of Mr. and Mrs. W. S. Collins in Los Angeles.

Mrs. J. T. Mason entertained with a lawn party on the Fourth at her spacious home on West Central avenue. Supper was later served and those in the party were Mr. and Mrs. George Latteau, Lieutenant and Mrs. Walter Scott Greacen, Miss Katherine Mason, Raymond Andrews and Marshall Wright, and Pasadena guests were Miss Dorothy Linnard, Miss Blankenhorn, Miss Ordway and Mr. Hancock.

Mr. and Mrs. Edgar Camp entertained with a delightful garden party on the fourth for their daughter, Miss Dorothy, the guests being of the younger set. Supper was served on the lawn. Those present were Mr. and Mrs. W. H. Ingraham, the Misses Marine Brown, Hallie Kuhn, and Messrs. Raymond Andrews, Victor Hill Laurance Nourse, Herbert Ingraham, and out of town guests were Miss Dona Moses, and John Moses of Los Angeles.

Mr. and Mrs. Fred Hooker Jones entertained at their country home last week with a delightful house party over the Fourth. Motoring to San Antonio Canyon a pleasant time was spent among the trees and all returned in time for a delicious supper which was served under the large oak tree which helps to make their home so attractive. Those in the party were all Los Angeles friends and were Judge and Mrs. Williams, Mr. and Mrs. Volney F. Beardsley, Mr. and Mrs. Harry Andrews, Mr. and Mrs. J. W. DeYoe.

The past week has proved to be one of especial interest in the social way, as the pleasant weather has afforded opportunity for many out-of-doors affairs. One of the most enjoyable tennis and garden parties of the season was given last Friday at the home of Mr. and Mrs. F. P. Conard. The spacious grounds were most enjoyed by the many guests and the tennis court afforded amusement to those who cared to play. Many warmly contested sets were watched with great interest. Lunch was served at one o'clock and tennis and five hundred made the afternoon pass enjoyably. At seven o'clock a most sumptuous repast was served under the trees and in the evening music and five hundred were again enjoyed, and many sat under the trees where electric lights had been installed. Among those present were Mesdames A. D. Hawks, W. W. Collins, C. W. Jones, F. B. Luce, Churchill, Crane, Hawshurst, Lewis, Ingraham, and Camp. The Misses Florence Vannier, Ruth and Daisy Hawks, Margerie Rice, Alma Jones, Humphries, and Dorothy Humphries, Brugman, Blumer, McKinnen, and Coffey; Messrs. Vannier, C. W. Jones, Ham, Davenes, Pool, Brown, Collins, Wallace, Lewis, Hart, Janson, Wright, Hawxhurst and Bourke. Out of town guests were Mr. and Mrs. Boaler of Washington, Miss Daisy Vannier of Los Angeles, Miss Mabel Murray of San Marino, Mr. and Mrs. Fraser of Monrovia, Mr. Walter Scott and Miss Fanny Scott of Pasadena; Mr. and Mrs. William Bowring, Miss Winifred Bowring, Mr. and Mrs. Arthur Bowring, and Mr. and Mrs. Hubert Allen of Charter Oak, and Messrs. Trimball, Paul Baugh, Walker, and Dr. Bowman of Los Angeles, and the Misses Walford and Sawyer of Pasadena.

Kay, the well known Jap, met with a serious accident on the Fourth which resulted in the breaking of a leg and many serious cuts and bruises. Definite information as to the exact circumstances of the accident and its results has been difficult to obtain, since it occurred in Los Angeles and he is now in a hospital there and information received here has come through his Japanese friends. Kay is reported to have started home from Los Angeles on his motorcycle and to have stopped by the roadside to examine some part of his machine, when he was run down by a four horse team driven by a drunken Mexican. The broken leg is said to have been badly crushed but amputation which was at first thought to be necessary will not have to be resorted to.

Beautiful things suitable for commencement gifts—books, artistic folders, stationery and pictures. The News Printery.

MONROVIA STEAM LAUNDRY.
New color prints—remarkable reproductions of beautiful paintings. News Printery.

Miss Snowflake—Does yo' believe in wishbones?

Mr. Jackson—W'y, it's a sign ob exceptional luck to hab a fresh one in youah pocket every day or two.—Puck

Stationery Bargains — The News Printery.

10% DISCOUNT ON LAUNDRY
Try the "holdover" collected Friday and delivered Tuesday, and get 10 per cent discount. Phone Monrovia 87 at our expense for driver. 26tf

If you have seen the Mission Play you will be glad to see the photo postcards of California Mission scenes at The News Printery.

"Your friend Jaggs seems to think well of himself."

"Yes, and thereby afford a pathetic example of a hopeless minority."—Birmingham Age-Herald.

Place cards, score cards, invitations and announcements of various kinds at the News Printery.

New Postcards—News Printery

Sierra Madre Directory

CITY OFFICIALS

BOARD OF TRUSTEES — C. W. Jones, Chairman; C. F. Gray, N. W. Tarr, J. C. Pegler, L. E. Steinberger. Regular meetings in City Hall, second and fourth Thursday evenings.

City Clerk, C. H. Perry; Attorney, C. C. Montgomery; Treasurer, Max W. Wolff; Marshal, Tax Collector, and Street Superintendent, A. M. Udell; Engineer, W. F. Bixby.

BOARD OF HEALTH—Dr. R. H. Mackerras, Chairman; F. Biederman, Secretary; J. A. Osgood, A. N. Adams, Dr. A. O. Holmes.

BOARD OF TRADE

President, N. W. Tarr; Vice-President, George B. Morgridge; Secretary, E. F. Ballou; Directors, F. H. Hartman, N. T. Brown, C. S. Kersting, J. W. Keys, W. S. Hull.

CHURCHES

CONGREGATIONAL CHURCH—Central Ave., at Hermosa. Rev. W. H. Hannaford, Pastor. Sunday school, 9:30 a.m. Morning worship, 11 a.m. Christian Endeavor Society, 6:45 p.m. Evening worship, 7:30 p.m. Midweek prayer meeting, Wednesday at 7:30 p.m.

CHURCH OF THE ASCENSION (Episcopal)—Dr. George H. Cornell, Rector. Residence, The Rectory. Phone Black 70. Sunday school, 9:45 a. m.; Morning Prayer and sermon, 11 a. m.; Holy Communion first Sunday in the month, 11 a. m.; on the greater festival and other days by appointment, 7:30 a. m.; Sunday evening service from October to July, 7:30 p. m.

ROMAN CATHOLIC—Chapel on Highland avenue, east of Baldwin. Rev. M. W. Barth in charge. Services at 9 a. m. Sunday

HOME OF TRUTH—493 Auburn Ave. Sunday service, 3:30 p.m. Bible lesson, Wednesday, 3 p.m. Healing meeting, Friday, 8 p.m. All are welcome.

PUBLIC LIBRARY

SIERRA MADRE FREE PUBLIC LIBRARY—Central avenue, W. of Lima. Open each weekday afternoon from 1:30 to 5:30 and from 7 to 9 o'clock each evening. Mrs. F. B. Wheatley, Librarian. Municipal Library Board—George B. Morgridge, Chairman; H. J. Potter Mrs. E. T. Pierce, W. S. Andrews, J. A. Osgood.

FRATERNAL

SIERRA MADRE LODGE, No. 408, F. & A. M.—Stated meeing first Tuesday in each month. All visiting Masons welcome. Club House Hall. J. A. Patterson, W. M. J. D. Mackerras, Secretary.

SIERRA MADRE CHAPTER, O. E. S., No. 299, meets the first and third Mondays of each month in Woman's Club House Hall at 8 p.m. Visiting members welcome. Mrs. W. E. Walker, W. M.; Mrs. Frank Biederman, Secretary.

SIERRA MADRE POST OFFICE

Mail Arrives

From the East—9 a. m.; 10 a. m.; 3:30 p. m.; 6 p. m.
From the West—9 a.m.; 3:30 p.m.; 6 p.m.

Mail Departs

For the East—7:40 a. m.; 11:30 a. m.; 4:30 p. m.
For the West—7:40 a. m.; 11:30 a. m.; 4:30 p. m.

Post Office Hours

Delivery—7:30 a. m. to 6:30 p. m. Lobby open till 9 p. m. Lobby open Sundays from 8 a. m. to 9 p. m.

PACIFIC ELECTRIC RAILWAY

Leave Los Angeles		Leave Sierra Madre	
A.M.	P.M.	A.M.	P.M.
4:00	12:05	6:10	12:10
5:55	1:05	7:00	1:10
7:05	2:05	7:30	2:10
8:05	3:05	8:10	3:10
9:05	4:05	9:10	4:10
10:05	4:40!	10:10	5:10
11:05	5:10	11:10	5:38
	5:30!		6:08
	6:05		7:05
	8:00		9:00
	9:55		10:50
	11:45		

!Daily except Sunday.

SANTA FE ROUTE

Trains at Santa Anita Station

Eastbound

8:09 a.m. Riverside and San Jacinto local.
9:14 a.m. Kite Shaped Track local.
10:38 a.m. California Limited, Chicago and East.
2:40 p.m. Phoenix Express.
5:07 p.m. San Bernardino local.
5:51 p.m. "Saint" for San Francisco.
8:41 p.m. Overland, Chicago and East.

Westbound

6:17 a.m. Eastern Tourist Express.
7:31 a.m. Overland Express.
8:03 a.m. "Angel" from San Francisco.
9:14 a.m. San Bernardino local.
12:13 p.m. San Bernardino local.
1:44 p.m. California Limited
5:20 p.m. San Bernardino local.
8:18 p.m. San Bernardino local.

3 Hot Weather Suggestions

1.—A good fan

2.—Something cool at the soda fountain

3.—A beautiful, elevated lot (plenty of air stirring) with five or six big shade trees. We have the latter at $500 on your terms

MEAD-GILLILAND REALTY CO.
Real Estate Loans Insurance Notary

Ice Cream Delivered
anywhere in town. Its Crescent, too! Phone your order and cool off
Merrill & Dow
Office of
MERRILL & DOW
Cement and Masonery Contractors
Black 100 Baldwin Ave.

PAY CASH and SAVE MONEY

NORRIS' SPECIALS
Saturday, July 12th

20 lbs. Granulated Sugar	$1.00
10 pkgs. Double Dip Parlor Matches	.25
4 rolls Toilet Paper, 10c size	.24
5 lbs. Rice, high grade Jap	.25
2 lb. can Corn Syrup	.09
Prunes, per lb.	.05
Jelly Glasses, per doz.	.29
Legs of Baby Milk Lamb, per lb	.18
Pot Roast, per lb.	.13

Fresh Fish Every Friday
AT CASH STORE PRICES
Terms--SPOT CASH on Delivery
PHONE, BLACK 12
S. R. NORRIS, Prop. of the
Sierra Madre Dept. Store

Safeguarded!

AT this time of the year hundreds of families are migrating to the seaside, mountain and country home places. Perhaps you are going on a vacation—have you placed your valuables in safe keeping? Before closing the home for the summer get together all your valuable papers—insurance policies, deeds, stock certificates, etc. and put them in our safe deposit vault.

Boxes to rent $2.00 per year
4 per cent interest paid on term deposits
Accounts may be opened with $1.00 or more
3 per cent interest paid on ninty-day certificates

First National Bank
Phone Main 4 Sierra Madre

OUTDOOR FURNITURE

of every description is now here for your selection. There is comfort and coolness in every piece of it and its use will make summer more than endurable. Come and see display and note the big values a little money will purchase.
BERGIEN BROS.
Blue 68 87 W. Central

Vacation Notions!

Going on a vacation?—of course you are—and you will want 1 to 13 things from Our Notion Department. If you don't take them along you'll want them before you return. We have a variety of 1111 things. Pleased to show and serve you
Herman R. Hertel
Both Phones 407 PASADENA 41-47 N. Raymond

Hot Bread and Buns of All Kinds
Fresh at 3 o'clock every day. So why not buy a bigger and fresher loaf of bread than can be got elsewhere for the money. Just think 2 genuine 10c loaves for 15c at Sierra Madre Bakery
Phone Red 22 D. J. MILLARD, PROP. Baldwin Ave.

HERD TUBERCULAR TESTED
We deliver twice daily to all parts of the city
For Milk and Cream Phone Blue 14
LIVE OAK DAIRY
ROSS & HILL, Proprietors
Our Motto is to Please Try us. Phone Blue 14

TAXATION OF WATER PRIVILEGES.

To conserve natural resources, Secretary of the Interior Lane has announced the following conditions on which permits to develop water power on public land will be granted:

1. The greater the development of horsepower the lower the charge per horsepower to be made on the part of the government. This is intended to secure the full use of the stream.
2. The lower the rate to consumers the lower the charge on the part of the government.
3. No charge whatever for a period of five or ten years during which the power company is finding its market.
4. Acceptance as a public utility of the state's jurisdiction over intrastate rates and service.
5. Absolute prohibition of combination or monopoly, and the right of revocation on the part of the government in the event it is established that such combination has been made or that prices have been fixed by agreement with competing plants.

FIT FOR THE JURY-BOX

Counsel (to talesman)——Have you any knowledge of anything in this world or the world to come?

Talesman—I have not.

Counsel—Do you know enough to come in out of the rain?

Talesman—I do not.

Counsel—If you were standing on a railroad track and an express train approached at a speed of ninety miles an hour, would you step out of the way?

Talesman—I would not.

Chorus of Lawyers—Step right into the jury-box!—The Public.

EVANESCENT

I met her in a crowd;
  She sweetly smiled at me;
I felt extremely proud,
  For she was good to see.

Alas, my gladness died
  Almost ere it began;
I heard her ask (aside):
  "Who is that nice old man?"
—Chicago Record-Herald.

Hall—What are you doing now?

Gall—Oh, I'm making a house-to-house canvass to ascertain why people don't want to buy a new patent clothes-wringer.—Chicago News.

Bix—So you are now living in the suburbs? Do you have to walk to the train mornings?

Dix—No, run.—Boston Transcript.

FEAR THE FLY.

If flies were feared as is bad water there would be little typhoid.

THE DEATH'S HEAD

Not the kind you usually see—sightless and harmless—but alive and all seeing. The fly is one of the busiest workers in the animal kingdom, AND HE IS WORKING FOR OUR DESTRUCTION The only way to destroy the fly is to starve him.

Screens in the windows prevent crape on the door.

Postcards at the News Printery

SAD IGNORANCE

The assistant district attorney was conducting a case in the Criminal Court. A large, round-shouldered negro was in the witness chair.

"An' then," said the witness, "we all went down in the alley, an' shot a few craps."

"Ah," said Mr. Clark, swinging his eye-glass impressively. "Now, sir, I want you to address the jury and tell them just how you deal craps."

"Wass that?" asked the witness, rolling his eyes.

"Address the jury sir," thundred Mr. Clark, "and tell them just how you deal craps."

"Lemme outen heah," said the witness, uneasily. "Fir' thing I know this gemman gwine to ask me how to drink a sandwich."—Ex.

If you have dry or steam cleaning or pressing to be done see our ad on page 4. City Cleaning Works. We call for and deliver work.

NOT OURS THE VOWS.

Not ours the vows of such as plight
Their troth in sunny weather,
While leaves are green and skies are bright,
  To walk on flowers together.

But we have loved as those who tread
  The thorny path of sorrow,
With clouds above, and cause to dread
  Yet deeper gloom tomorrow.

That stormy path, those stormy skies,
  Have drawn our spirits nearer
And rendered us by sorrow's ties
  Each to the other dearer.

Love, born in hours of joy and mirth,
  With mirth and joy may perish.
That to which darker hours gave birth
  Still more and more we cherish.

It looks beyond the clouds of time
  And through death's shadowy portal
Made by adversity sublime
  By faith and hope immortal.
—Bernard Barton.

PROFIT SHARING LABOR.

There must be a motive back of all labor which will make the laboring man take special interest in his work. He must have something to look forward to besides the actual daily wage which he receives. The workman's idea forty years ago was not to avoid work. Now, when more pay and shorter hours receive almost constant attention, the men are likely to come to think of these things all the time. Some of them probably constantly are thinking of ways by which they can do as little work as possible rather than ways by which they can do as much as possible. With more pay and shorter hours not resulting in happiness, it becomes necessary to plan some other means by which the great mass of laboring people may get their enjoyment while working. The system of profit sharing will keep the employees interested in their work and consequently content. A certain company is a splendid example of my profit sharing idea and gives each of its employees a certain per cent of the profits annually and has done so for twelve years. I believe the plan is one that can be adopted generally, except in cases of absentee ownership.—Charles W. Eliot.

MARTHA.

A little girl,
Barefooted, ragged, with neglected hair,
Eyes full of laughter, neck and shoulders bare.
A thin slip of a girl, like a new moon,
Sure to be rounded into beauty soon;
A creature men would worship and adore,
Though now in mean habiliments she bore
A pail of water, dripping through the street
And bathing as she went her naked feet.
It was a pretty picture, full of grace—
The slender form, the delicate, thin face;
The swaying motion as she hurried by,
The shining feet, the laughter in her eye
That o'er her face in ripples gleamed and glanced
As in her pail the shifting sunbeams danced.
—William Wadsworth Longfellow.

THE EVIL OF DIVORCE.

It is the home that contains the vital principles of human happiness, that is the nation's strength, and it is the foundation of private as well as public well being. The state is only the sum of the families that compose it. Relaxation of the marriage tie endangers the integrity of the family and therefore imperils the foundation of the state. Alarming evidence of the influence upon our rising generation of the social curse of divorce, which strikes at home life, is everywhere at hand and shows the great injury done to society, to the husband and wife themselves and to the children. Every child has a right to a mother's heart, to a mother's arms and to a father's love. Every child has a right to a home with its father and mother. Divorce and dissolution of family deprive and rob the child of that to which every child is entitled, and it works an irreparable injury to the child. Every right thinking man should raise his voice against the growing evil.—Cardinal Farley.

Printing
Engraving
Stationery
Office Supplies
Rubber Stamps
Filing Devices
Post Cards
Photographs
Color Prints
Books
Folders
Booklets
Announcements
Place Cards

The News Printery

"Next the Post Office"

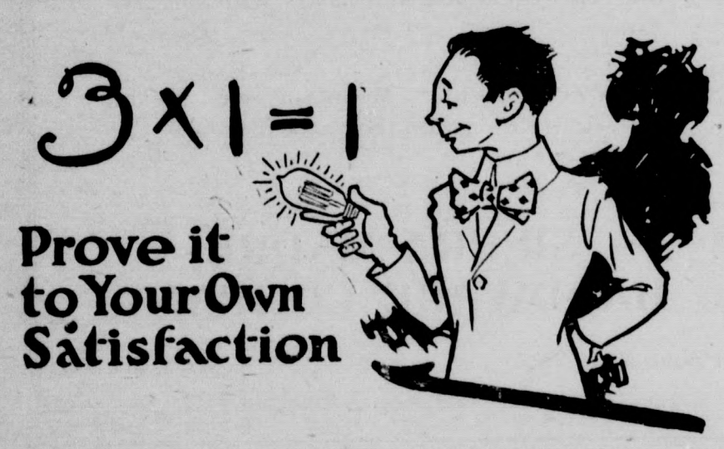
NOTICE OF ASSESSMENT

VOSBURG WATER COMPANY: Location of principal place of business, Lamanda Park, County of Los Angeles, State of California.

NOTICE IS HEREBY GIVEN, that at a meeting of the Board of Directors of the above named corporation, held on the 20th day of June, 1913, an assessment of One Dollar ($1.00) per share was levied on the capital stock of the corporation, payable to E. R. Maxwell, Secretary of the corporation, at his residence, Sierra Madre Villa (near Lamanda Park), California.

Any stock upon which this assessment shall remain unpaid on the 28th day of July, 1913, will be delinquent and advertised for sale at public auction, and unless payment is made before, will be sold on the 18th day of August, 1913, at the residence of the Secretary of said corporation to pay the delinquent assessment, together with costs of advertising and expenses of sale. E. R. MAXWELL, Secretary Vosburg Water Company, 39-42. Sierra Madre Villa, California.

Handsomest line of post cards ever brought to Sierra Madre—at the News Printery.



Sunbeam Mazda Lamps

NATIONAL QUALITY

make three times as much light as carbon lamps from the same amount of electricity. You can burn three Sunbeam Mazda lamps for the same cost as one carbon lamp. Or you can burn one Sunbeam Mazda lamp three hours at the cost of burning a carbon lamp one hour. We want you to prove this, with your own eyes, your own meter, your own light bill. Without paying more for current you can have a brighter home if you phone us to send you some of these lamps

Sierra Madre Electric Co.

10 North Baldwin Avenue

1000 Miles of "Trolley-Trail" in Operation

Reaching all Points of Interest in Southern California

From Here To There Most Everywhere In "The Land of Heart's Desire"

PACIFIC ELECTRIC — COMFORT-SPEED-SAFETY

Mount Lowe, The World's Wonderland Trolley Trip. No Tour Complete Without It

Ask Local Agent or Write Traffic Manager Pacific Electric Building, Los Angeles, Cal., for information on World's Best Trolley Trips.

-back
-home
this summer

Santa Fe Back East Excursion Tickets are on sale many days in July—August and September with liberal return limit and stopover privileges. These tickets are strictly first class and are good on any of our several overland trains. Santa Fe is the middle or direct route East. Would be glad to make up itinerary for you and arrange all details of our trip. Ask for folders descriptive of Yosemite Valley and Grand Canyon.

L. W. BENADUM, Agent
Santa Anita, Cal.
Phone Green 37

Santa Fe

VACATION—WHERE?

A FEW POINTERS

What better way to spend vacation than a trip east?

Rates are very low in June, July, August and September.

For example—

Missouri River Points	$ 60.00
New York	108.50
Chicago	72.50

Proportionately low rates to all points. Limit, 15 days going, three months returning. Stopovers.

Investigate the scenic routes, variety of trips and high-class service offered by Southern Pacific.

Low Rates to
Tahoe, Yosemite,
Shasta Resorts, Sierras,
Canadian Rockies,
Monterey Bay Points,

See local agent for information and literature or write F. E. Batturs, G. P. A., 302 Pacific Electric Building, Los Angeles.

Southern Pacific

NEWS WANT ADS BRING RESULTS

Yosemite Valley

A Vacation Ground

SEASON 1913 OPENS EARLY

Yosemite grows more popular each year. Thousands visit it as a sight-seeing trip. Other thousands spend their VACATIONS there and live for weeks amid its grandeurs.

YOSEMITE THE PLACE FOR REST AND RECREATION

Daily outings to points of interest. Jolly times around the evening camp fires. Hotels and boarding camps for those who wish, and private camping under its pines for those who prefer this way. Ask any ticket agent for YOSEMITE OUTING FOLDER.

A BEAUTIFUL SOUVENIR BOOKLET Mailed on receipt of one dollar. A gem of the printing art, 32 pages in full colors. Contains no advertisements. Address—

Yosemite Valley R. R. Co.
Merced, California

A. N. ADAMS
Opposite P. E. Station
Real Estate - - Rentals
LOANS AND INSURANCE
The Continental Insurance Co. of New York
With over $8,000,000 net surplus pays while the embers smoulder.

FEED AND FUEL TRANSFER
All kinds of stock and poultry feed. Best grades of fuel
Andrew Olsen
Red 85 Res., Black 24

Supplies For the Auto
and for the driver. We carry a complete line of togs, caps, coats, robes, lunch boxes and everything for comfort and pleasure.
Oils, Gasoline, tools and everything to make the car run right
A. L. Ryder
160 E, Colorado Pasadena

STUDY at HOME
If you can't go to
BUSINESS COLLEGE
learn bookkeeping at home in a few months at small cost. Let us tell you all about it. Write today
Monrovia Bus. College
A. J. Dietrick, President
Monrovia, Cal.

ALICE LUELLA KELLER
PIANISTE
will receive pupils desiring high class instruction in piano at the residence of Mrs. F. C. Wright, 547 W. Highland, on
Saturday, June 7, 1913, from 1 to 4
And on Saturdays thereafter

Dry Cleaning Steam Cleaning
Goods called for and delivered. All clothing delivered on hangers—no folding
City Cleaning Works
A. J. McCURLEY, Proprietor
Monrovia
O. K. Cash Store, Agents
Phone Black 85

CERTIFICATE OF BUSINESS
Fictitious Firm Name.

The undersigned does hereby certify that he is conducting a real estate business at 404 Washington Building, southwest corner of 3rd and Spring Streets, in the City of Los Angeles, State of California, under the fictitious firm name of Sierra Madre Realty Co, and that said firm is composed of the following person, whose name and address is as follows, to wit:
Louis Dietz, 83 S. Baldwin Ave, Sierra Madre, California.
Witness our hands this 9th day of June, 1913.
LOUIS DEITZ.
Filed June 9, 1913.
H. J. LELANDE, Clerk.
By E. E. Ekdale, Deputy Clerk.
State of California, County of Los Angeles, ss.
On this Ninth day of June in the year nineteen hundred and thirteen, before me R. P. Congdon, a Notary Public in and for said County, residing therein, duly commissioned and sworn, personally appeared Louis Dietz, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same.
Witness my hand and official seal.
R. P. CONGDON,
Notary Public in and for said County of Los Angeles, State of California.

WANTED.

Live Fire Insurance Agent for $2,000,000.00 Company. Address Edward D. Silent & Co., General Agents, 408-10 S. Hill St., Los Angeles, Cal.

THE SIERRA MADRE NEWS
By George B. Morgridge

Published Fridays — Subscription $1.50 Yearly

Entered as second class matter at the post office at Sierra Madre, California

Office, Room G, Kersting Court — Opposite Pacific Electric Station

Telephone Black 42, Universal Long Distance Connections

FRIDAY, JULY 11, 1913

Editorial Chat

None Too Many Holidays—

Belief is expressed in some quarters that California has too many holidays, but I do not agree. The average merchant is tied down too closely to his business. If all would work in harmony there is no reason why just as much business could not be transacted with more holidays and briefer working hours. Why should the professional man and banker get along with four to six working hours while the retailer puts in eight to ten hours? In my younger days I "did time" in a general store where for two years I began work at 6:30 a. m., and quit at 9 p. m. Each clerk had one evening off each week, but on Saturday we worked till 10. Those wer the prevailing hours in the town. Not much time or energy left for joyriding after working hours, so it mattered not that autos were still a curiosity then. But the point I had in mind was that while the merchants of this part of the country observe much more reasonable hours they get no more leisure than they are entitled to, even with California's numerous holidays.

Who Shall Judge?—

Every little while someone springs some rot about women with the ballot in their hands being "on trial." If that is the case then it must be added that men have been on trial for a long time. But it might be well to drop the analogy there. For someone might follow it to the conclusion that if the men had not been judge and jury at their own trial they would long ago have been convicted of incompetence and neglect of duty.

Commission Helps Cities

Two decisions materially benefiting suburban towns have been rendered by the state railroad commission recently. Lumber rates in carload lots from San Pedro to Alhambra, San Gabriel and South Pasadena have been reduced from 7 cents to 6 cents per hundred pounds. The city of Inglewood has been given a material reduction in fares over the lines of the Los Angeles Railway. They will now pay a commutation rate of 5 cents, with a round trip rate of 15 cents. Citizens of Hermosa Beach are also carrying up a fight over alleged abuses of the local water company. The number of cases which the commission hears and adjudicates is a striking commentary on the change from "the good old days" when rate fixing was based largely on two rules: "Charge all the traffic will bear" and "The public be damned."

Why Not Sierra Madre?—

"$50,000 Building Permits in Bugville," "Sixty New Homes Built in Sand Junction," "Many New Business Blocks in Flea Beach!" So read the daily papers. Why nothing of the kind from Sierra Madre? Our records might not be as impressive as some other towns, but there is no reason why publicity should not be given what we have. The chief reason why such reports are not forthcoming is the lack of machinery for collecting data. Every city which is out of its swaddling clothes has a building ordinance requiring the issuance of permits and providing for adequate inspection of plumbing and wiring. Much ado has been made about the lack of proper publicity due Sierra Madre, and with good reason. Here is one means of correcting the defect. If these figures were available they would find their way into print fast enough.

Two Greatest Inventions—

The Scientific American offers a prize for an article which will tell what are the ten greatest inventions of the age, and why. At the present time the average man would name soda fountains and electric fans as the two greatest and wait till fall before trying to find the other eight.

G. B. M.

DESK AND OFFICE SUPPLIES

Some people have not been aware that the News Printery carried office supplies as well as printing business stationery. We are now better prepared to display our stock and you are invited to look it over at your convenience. You will find all kinds of writing materials, pens, pencils, inks, clips and paper fasteners, rulers, inkstands, pushpins, picture and card hangers, dating stamps, ink pads, thumb tacks, all sizes of envelopes, and lots of other things you are likely to need at any time. Orders taken for rubber stamps, brass signs and stencils. "Next the postoffice."

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Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents.
Patents taken through Munn & Co. receive *special notice*, without charge, in the
Scientific American.
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MUNN & Co. 361 Broadway, New York
Branch Office, 625 F St., Washington, D. C.

THE CAMPER'S DUTY

South Pasadena Record: Forest and brush fires carelessly started by campers or transient mountain travelers cause thousands of dollars' worth of unnecessary damage in this state every year. The vast blaze now sweeping the west slope of Mount Tamalpais is a case in point. The United States Department of Agriculture maintains a special forest service, and endeavors in every possible way to enlist the cooperation of the public in this great work of tree salvation. Yet, continually, someone not impressed with the seriousness of the subject, ignores ordinary precautions and the price of one person's thoughtless pleasure is the destruction of beautiful stretches of forest and mountain vegetation that would have given pleasure to hundreds of visitors throughout the years to come.

California needs every foot of her mountain retreats. The destruction of fine old trees means an injury to the whole state. Campers who at heart are loyal Californians, but who fail to appreciate their individual responsibility in the preservation of the natural beauties and resources of the state, are the ones whom this editorial is intended to reach. Your duty as a California resident, as well as a citizen of the United States is to help to keep intact the beauties of our mountains and canyons, to assist in the preservation of our water-courses, to unite in solving the question of sufficient rainfall in certain sections of the state dependent to a large extent upon the amount of trees and vegetation which serve to attract moisture.

The penalty for violation of the forest fire laws is severe, but even severity for offenders will not accomplish the desired results as will the whole-hearted assistance of those who should be the chief assistants of the government in the matter of preventing dangerous blazes.

REAL ESTATE SIGNS ABOLISHED

Alhambra real estate dealers have formed an organization for mutual protection and the promotion of the city. They announce their intention of putting their business on the highest possible plane. One of their first steps is reported to be the abolition of all dealers' signs on property. Commenting thereon the Redondo Reflex remarks: "No property will be listed by any of them if any sign appears on the property in question. This new plan will enable Alhambra to have the appearance of a neat and clean city, and attractive as a home city. Sales will hereafter be made strictly upon their own merits. There is absolutely nothing which gives a city a more "down and out" impression upon visitors than a big unsightly sign "for sale" staring them in the face at every turn."

People who once use News liners are apt to keep it up. That is because they find it pays.

THE NEWSPAPER CRITIC

My father says the paper somehow
ain't got up just right,
He finds a lot of fault with it when he
reads it at night,
He says there ain't a gol dum thing
in it worth while to read,
And that it doesn't print the kind of
stuff the people need.
He tosses it aside and says it's strictly
"on the bum"—
But you ought to hear him holler when
the paper doesn't come.

He reads about the weddin's and he
snorts like all get out,
He reads the social doin's with a most
derisive shout,
He says they make the papers for the
wimmin folks alone,
He'll read about the parties and he'll
fume and fret and groan;
He says of information it does not
contain a crumb,
But you ought to hear him holler when
the paper doesn't come.

He's always first to grab it, and he
reads it plumb clear through,
He doesn't miss a local or a want ad—
that is true.
He says: "They don't know what we
want, them durned newspaper
guys:
I'm goin' to take a day some time and
go and put 'em wise.
"It sometimes seems as though they
must be deaf and blind and dumb."
But you ought to hear him holler when
the paper doesn't come. —Ex.

HIS HAPPY HOME

Inglewood News.—A linotype artist was responsible for a Southern California editor to state in his paper, in speaking of an entertainment at the editorial home: "The meeting of the Ladies' Aid society was hell at our home yesterday afternoon." His friends are now wondering why the editor takes his meals down town.

"My dear, I see you are having some clothes made for your poodle."
"Yes, it is the latest fad."
"Well, I serve notice right here that I don't button dogs down the back."—Louisville Courier-Journal.

Postcards at the News Printery

News Liners

Advertising inserted under this heading at the rate of five cents per line for each insertion.

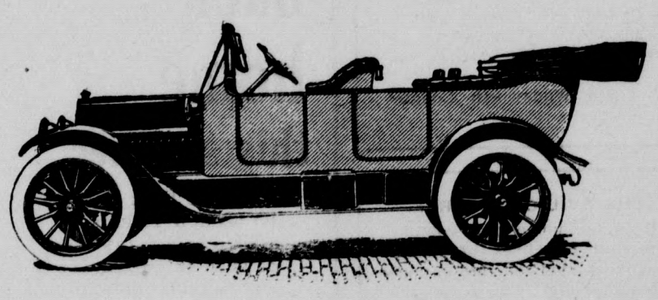
FOR SALE—Postcard size kodak with anastigmat lens. Outfit cost $69. Good as new. Make an offer. News Printery.

FOR RENT—Standard keyboard, visible typewriter. Apply at News Office.

FOR SALE—At a bargain, new 6-room bungalow, with sleeping porch. Lot 100x243. Fruit. Terms. See owner, 395 W. Mariposa. 41*

WANTED—Man for janitor work for about one hour each morning. Apply at Billiard parlor. 41*

FOR SALE—Two rolls of brown kraft wrapping paper, 9-inch and 12-inch, at a bargain. News Printery.


Day and Night Service
Five passenger 30 H. P. touring car, easy riding and quiet running. Rates $3 first hour, $2.50 each subsequent hour. Special terms for all day trips or beach trips. Make reservations in advance where possible.
Sierra Madre Garage
MILTON STEINBERGER, Proprietor
Phone Day or Night Main 110 — 33-39 W. Central

Just a Suggestion
Why cook this hot weather?
Just a few of the articles carried in stock that do not need cooking

Blue Seal Tuna	Peaches
Salmon	Plums
Sardines	Apricots
Lunch Tongue	Grape Fruit
Ox Tongue	Oranges
Pickled Tongue	Bananas
Veal Loaf	Strawberries
Roast Beef	Loganberries
Corn Beef	Blackberries
Chipped Beef	Raspberries
Cucumbers	Cantalopes
Tomatoes	Watermelons

M. D. WELSHER
GROCER
Telephone Main 6 — Baldwin and Central

HOME COMFORTS
Refrigerators that refrigerate, at prices to suit all purses.
Fireless Cookers that cook faultlessly, at prices which can very soon be recouped by the saving in fuel.
Steamers in nests of three, for cooking different vegetables and meats with one gas flame.
Freezers White Mountain ice cream freezers from one to four-quart sizes.
SIERRA MADRE HARDWARE COMPANY
Phone Main 98 — West Central

Our Fountain
is the place for delicious cold drinks and Christophor's Ice Cream. Particular attention paid to purity of syrups and to cleanliness in dispensing.
Sierra Madre Pharmacy
F. H. HARTMAN
Sunday Hours 8—11 a. m. 2—5 p. m. — Phone, Black 52

SIERRA MADRE FEED & FUEL CO.
TRANSFER AND EXPRESS
— DEALERS IN —
Hay, Grain, Coal and Wood
POULTRY SUPPLIES
BOTH PHONES MAIN 50
Office and Warehouse 36 N. Lima — Sierra Madre, Cal.

For Sale—Bargain
Only $400.00
Large level lot 50 feet east frontage, close to car line and library. Improved street
Phone Black 11